

# BU

Bournemouth  
University



Welcome to BU

#BUOpenDay  
#BelongAtBU

# Check yourself in to the Open Day

Let us know you're here by:

- Clicking the button in the email we sent you this morning or
- Asking a member of staff or Student Ambassador to scan the QR code on your ticket.

We're really looking forward to welcoming you to our Undergraduate Open Day **this Saturday** and can't wait to show you around. Here are a few event essentials, including parking arrangements and a link to the programme to help you make the most of your day. You can find all the information [on our website](#) too.

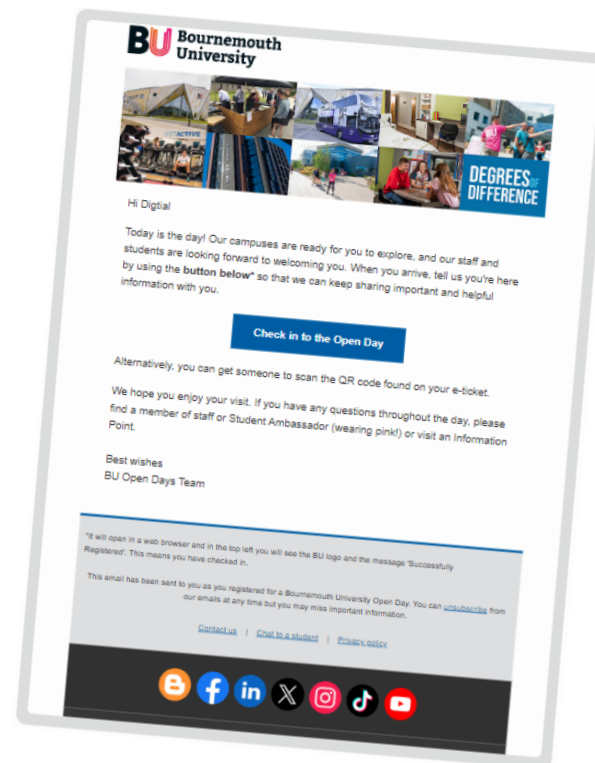
Your main course of interest, MA Marketing Communications, will be represented at our **Talbot Campus** on the day.

Click the button below to see the schedule for the event. There will also be printed copies available to pick up on the day.

[Download the programme](#)

## Your ticket

This is your unique ticket. Look out for an email we'll send you on the day that will enable you to self-check-in. Alternatively, a member of staff or one of our Student Ambassadors (wearing pink) will be happy to scan this QR code when you arrive.



# Why we love Bournemouth



## Who are we

- Our vision - to be recognised worldwide as a leading university for inspiring learning, advancing knowledge and enriching society through the fusion of education, research and practice
- 18,000 students – 2,500 international students from across the world (130+ countries)
- Across two sites – Talbot Campus & Lansdowne Campus, and partner institutions

- We're ranked as a top 10 university in the UK in the Times Higher Education Impact Rankings 2024 and joint 39th globally
- We're 95th in the world in the Times Higher Education Young University Rankings 2024
- We're in the top 500 in the 2024 Times Higher Education World University Rankings



**Kate Adie CBE DL, BU Chancellor**

# Who are we



We offer incredible learning opportunities

- Live research projects
- Guest lectures
- Study abroad

We are professionally orientated

- Professional accreditations
- Placements
- Working with industry



Our research makes a real difference

- Helping people live better for longer
- Contributing to the creative and cultural industries

**94%** of our research was rated as internationally-recognised or above  
Research Excellence Framework, 2021



# Our university

95% of BU graduates would recommend us to prospective students

BU Alumni survey 2020, based on 1,195 respondents

91.1% of all BU graduates employed/in further study within 15 months of graduating

Graduate Outcomes Survey, 2020/21



OFFICIAL HIGHER EDUCATION PARTNER



Every undergraduate student has the opportunity to undertake a work placement



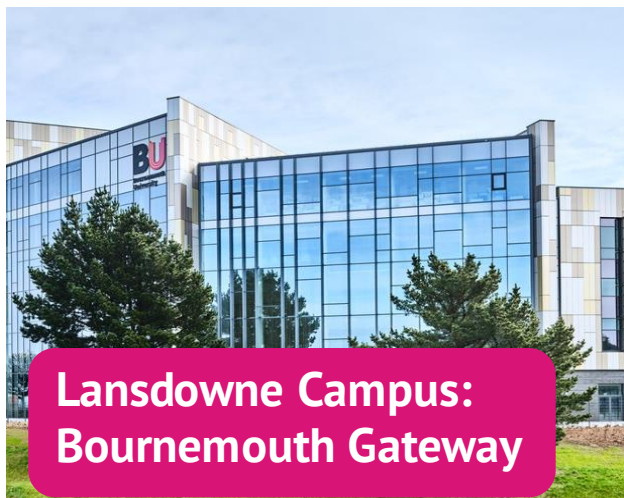
Award winning graduates worked on Gravity, Inception & Avatar



# Campuses to be proud of



See it for yourself  
Visit our Virtual Tour to see everything in 360°  
[www.bmth.ac.uk/virtual-tour](http://www.bmth.ac.uk/virtual-tour)



Lansdowne Campus:  
Bournemouth Gateway



Talbot Campus:  
Poole Gateway



# Sustainability at BU

## What we've achieved so far:

Our **2,000+** solar panels, biomass boiler and ground source heat pumps mean we avoid around 250 tonnes of carbon emissions per year (22-23)



We are a 'Refill Campus' so use your water bottle at our 45 refill points



Times Higher Education  
**Impact Rankings 2024**

Ranked  
joint **39<sup>th</sup>** in the  
world  
of universities across the  
world for our contribution  
to the UK Sustainable  
Development Goals\*

Ranked  
**1<sup>st</sup>** in the world  
for SDG 12 Responsible  
Consumption and  
Production\*

\*Times Higher Education Impact Rankings 2024



2023 - 2025

# Support and wellbeing

- AskBU – general support
- Additional Learning Support
- On-site childcare facilities
- Careers advice & MyCareerHub
- Faith & Reflection Service
- Subject librarians & Library experts
- On-site Police team and personal safety events
- Student Wellbeing
- Student Advice (Students' Union)
- ResLifeBU



## It's the right time...

- **Almost a fifth** of our undergraduate student population is over 21
- Tools to help you study on-the-go and from home
- A variety of accommodation options & private rentals
- On-campus **childcare facilities**, Medical Centre and Faith & Reflection Service
- SUBU Advice
- **10% student family discount**
- **20% graduate discount** on further study

**10%**  
**Student family discount for each year of study**  
If an immediate family member studies at BU or is a graduate of BU.



## Be represented



**SUBU**  
DEBATES



**NERVE**media  
WE TALK ABOUT STUDENTS



## Be involved



**SUBU**  
Advice  
Free,  
independent,  
confidential  
advice  
for all BU students

academic • housing •  
finance • employment benefits •  
consumer • personal



## Be supported



## Be social

# Your Students' Union



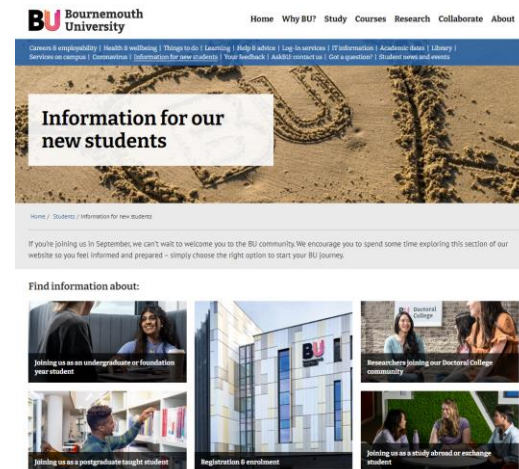


**My Time at BU**

# Your induction to BU

- Welcome email series
- A packed schedule of welcome events on campus
- Welcome mobile application
- SUBU We Are Freshers Guide, with free Freshers wristband
- ResLifeBU events and Facebook Groups

[www.bournemouth.ac.uk/arrivals](http://www.bournemouth.ac.uk/arrivals)



**We've provided the latest information available  
at the time of delivery  
(June 2024).**

For the latest information, visit our  
website: [www.bournemouth.ac.uk](http://www.bournemouth.ac.uk)

**Contact us**  
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[futurestudents@bournemouth.ac.uk](mailto:futurestudents@bournemouth.ac.uk)

